

HagmanMedia

SPONSORSHIP GUIDE 2022

Prepared by Hagman Media Group

+ 1 270 300 7001 | bhagman@hagmanmedia.com | hagmanmedia.com

The BRAKE ReportTM

t h e b r a k e r e p o r t . c o m

THE PLATFORM

The BRAKE Report is the leading source of news and information for the global brake industry. Our mission is to inform, engage and connect you – the most avid members of the brake community. Since 2012, our platform has been the trusted source for daily business intelligence on the automotive and commercial vehicle brake segments.

INDUSTRY PARTNER

As an Industry Partner, your organization will gain industry exposure through multiple branding & advertising opportunities on the website, eNewsletter, and social media.

BENEFITS



Company logo or ad displayed on website



Acknowledgment in weekly eNewsletter



Custom profile displayed in Industry Partner directory



Promoted as Featured Sponsor in eNewsletter and LinkedIn



Acknowledgement in all digital publications released



Priority coverage for all press release submissions

SPONSORSHIP COST

\$10,000 USD - 12 month sponsorship

The EV ReportTM

theevreport.com

THE PLATFORM

The EV Report is a digital platform dedicated to the electric vehicle segment. Its mission is to become the trusted source for news and information to industry professionals and executives.

INDUSTRY PARTNER

As an Industry Partner, your organization will gain industry exposure through multiple branding & advertising opportunities on the website, eNewsletter, and social media.

BENEFITS



Company logo displayed on website



Acknowledgment in daily email blast



Company logo displayed on sponsor page



Rotated as Featured Sponsor in daily email blasts



Exclusive profile page displayed on website



Priority coverage for all press release submissions

SPONSORSHIP COST

\$10,000 USD - 12 month sponsorship



SelfDriveNews.com

THE PLATFORM

Self Drive News is a newly created digital platform dedicated to the self driving and autonomous vehicle industry. Its mission is to become the trusted source for news and information to industry professionals and executives.

INDUSTRY PARTNER

As an Industry Partner, your organization will gain industry exposure through multiple branding & advertising opportunities on the website, eNewsletter, and social media.

BENEFITS



Company logo displayed on website



Acknowledgment in daily email blast



Company logo displayed on sponsor page



Rotated as Featured Sponsor in daily email blasts



Exclusive profile page displayed on website



Priority coverage for all press release submissions

SPONSORSHIP COST

\$5,000 USD - 12 month sponsorship

SPONSORSHIP AGREEMENT

Yes, we would like to become an **Industry Partner** and sponsor the platform as indicated below.

The BRAKE Report - \$10,000 USD

The EV Report - \$10,000 USD

Self Drive News - \$5,000 USD

All Three Platforms - \$20,000 USD

Please sign and return to acknowledge your interest and participation in the Industry Partner sponsorship program.

Name

Date

Company